

DO YOUR SHARE...

Poisons have been poured on the soil for the past 45 years at an alarming rate. It will be many years before we know just how much damage has been done. We do know that both the land and the ground water have been affected.

It is your primary responsibility as to what is used on your land. Start now to do your share in getting conventional pesticides off your land. Also, please take the responsibility of helping your neighbor to understand. If they are using conventional pesticides, you and yours are getting part of it.

**BEGIN NOW!
USE THE
ALTERNATIVE
INSECT CONTROL PROGRAM**

PERMA-GUARD PRODUCTS

Pure Diatomaceous Earth:

- ◆ Fossil Shell Flour (anti-caking agent)
- ◆ D-10 Grain Protectant

Pure Diatomaceous Earth mixed with natural Pyrethrum and Piperonyl Butoxide:

- ◆ Household insecticide
- ◆ Pet & Animal Powder
- ◆ Garden & Plant
- ◆ Fire Ant

Available From:

Distributed By:



WISDOM OF THE AGES, LLC
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all natural ingredients

PERMA-GUARD

Pure Diatomaceous Earth Products

Garden & Plant Insecticide



*Why our
Diatomaceous Earth Products*

Should be used on

Growing crops

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WISDOM OF THE AGES, LLC**

A Revolution In The Insecticide Field!

Perma-Guard insecticides have passed exhaustive tests, many of them under the scrutiny of the U.S. Department of Agriculture, Kansas State University, and other schools such as Purdue, Kentucky, Arizona, Michigan, Minnesota, and the Food and Drug Administration.

Over the years, these products have scored dramatic successes in protecting stored grain, growing crops, homes, industrial and residential plants from insect infestations.

Perma-Guard products do not contain Chlorinated organic phosphates, systemic poisons, or compounds commonly found in most commercial insecticides.

Perma-Guard kills mechanically by puncturing the insect's exoskeleton, disrupting its soft, waxy shell structure, and causing death in a short time from dehydration. In addition, the Pyrethrins and Piperonyl Butoxide provide continued and residual contact.

A Remarkable Repellency Factor!

These products are certain death to insects. Moreover, the products, applied dry, have a remarkable repellency factor. As long as it is present, insects tend to stay away. Also, the more it is used, an environment is being created that makes insects feel unwelcome.

Field crops can be protected from insect damage by applying **Perma-Guard** systematically throughout the growing season. **The wise grower will apply products prior to infestation.**

New ionizing equipment has been developed that increases effectiveness and at the same time reduces the amount of product needed. This means big savings to the user. The ionizer applies a negative electric charge to the dust as it leaves the nozzle. The plant, barn or animal being the opposite electrical charge attracts the Diatomaceous Earth, causing more complete coverage. It is so tightly bonded that a 100 mile per hour wind will not dislodge it. Where Perma-Guard is used, there have been no reports of soil fertility affected.

Reasons For Using Perma-Guard On Growing Crops



- ◆ ***Products are made from pure diatomaceous earth and natural pyrethrum.***
- ◆ ***Can take the place of conventional insecticides.***
- ◆ ***Can be applied and crops harvested on the same day.***
- ◆ ***Long-lasting formula: Good for days.***
- ◆ ***Highly repellent: insects stay away longer.***
- ◆ ***Kills by physical action.***
- ◆ ***Insects have not been known to become immune.***
- ◆ ***Proven to be effective when used in a prescribed application program.***

Perma-Guard is odorless, stainless, competitive in price and one of the only insecticides whose main ingredient is sold as an anti-caking agent.