

Our Customers Are Talking...

"...we literally witnessed the fleas falling off dead. Perma-Guard dehydrated the fleas and killed them instantly."

*~Lewis Mealer
Lakeside, AZ*

"What I have found is a product that is absolutely safe and effective against fleas, ticks and other insects. I have even used it safely on newborn puppies and kittens. I have also successfully treated scabies...and earmites. I wholeheartedly recommend the Perma-Guard insecticides..."

*~Steve Lee, DVM
Corpus Christi, TX*

"I hear people talk about flea and tick problems with their pets and I wonder why they haven't used Perma-Guard. It is so easy and simple and safe for their pet, their surroundings and the environment."

*~Joe Chappell
Bar Diamond Ranch,
Albuquerque, NM*

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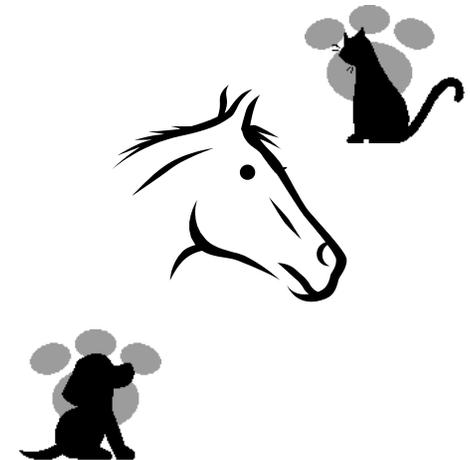
all natural ingredients

PERMA-GUARD

Pure Diatomaceous Earth Products

For Your Pet's Health

Pet & Animal Powder



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Time To Change

In the past, the process of getting rid of external parasites involved the use of a poison that would kill the parasite and not the host.

There are two problems with that way of thinking. First, a poison is a poison, and though the damage done with each application is small, the effect is cumulative. Many animals have died from the insecticide or from the stress of the procedure. The second problem is that external parasites become immune to any chemical.

Reasons For Using Perma-Guard:

- ◆ **Our Pet & Animal Powder is very effective against Ticks, Fleas and Lice.**
- ◆ **Insects cannot become immune.**
- ◆ **Not expensive to use.**
- ◆ **Active ingredients are not Petro-Chemicals.**
- ◆ **Safe for kittens and puppies and nursing mothers.**
- ◆ **Low stress procedure.**

What is Diatomaceous Earth?

Diatomaceous Earth comes from fossilized deposits of microscopic shells that are created by one-cell plants called Diatoms that exist in all water. We use a fresh water deposit with a crystalline content of less than 1%. It is also sold as an anti-caking agent.

Since it does kill mechanically and therefore slowly, it was necessary to add other ingredients.

About the other ingredients:

Pyrethrum

The second ingredient in Perma-Guard Insecticides is a vegetable, digestible extract from a variety of Chrysanthemum flowers. It is one of the oldest insecticides known to man. Evidence of its use dates back to the time of the Egyptians. It is still one of the most effective today.

Pyrethrum is deadly to insects and other cold-blooded life.

It is known for its fast knock-down action but its value is reduced by the fact that it evaporates in just minutes. It works well in the Perma-Guard formula which gives it a **TIME RELEASE** capability good for days.

Piperonyl Butoxide

The third active ingredient was first discovered in the Sassafras plant. It is an effective insecticide in its own right and magnifies the effect of the Pyrethrum. Without it, ten times more Pyrethrum would be needed, making the formula cost prohibitive.

*We are committed to creating
a healthier environment for
you and your animals*

